



Drexel University 33rd & Market Streets

Drexel University was founded in 1891 as the Drexel Institute of Art, Science and Industry by Philadelphia financier and philanthropist Anthony J. Drexel to provide educational opportunities in the “practical arts and sciences” for women and men of all backgrounds. The Drexel Institute of Technology gained university status in 1970, becoming Drexel University. On July 1, 2002, Drexel entered a new era as Philadelphia’s technological leader in health sciences education, when the University was officially united with the former MCP Hahnemann University.

Drexel University has two areas available for displays. The Quad, a hub of campus surrounded by the main academic buildings and adjacent to the Student Center and Cafeteria and the Gym, on the direct path from student housing to academic buildings. Peak traffic is during the spring, early summer and fall months Mondays – Thursdays.

Pricing: On-site exposure ranges from \$1,500 depending on setup size.

Attendance: 10,000 students, 1,200 faculty and support staff

Demographics: College students Age 18-23, 65% Caucasian, 17% asian, 10% African American and Hispanic

Time: 10am – 5pm



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