



**Sounds of Gospel Concert at Penn's Landing
Saturday, August 28, 2010
Great Plaza at Penn's Landing**

Get ready for the inspiration sound of Gospel at Penn's Landing. This concert event is FREE for all who attend. This year's headliner is Fred Hammond, Multi-platinum, Grammy award-winning recording artists. Past performers included Vanessa Bell Armstrong, the Wilmington Chester Mass Choir and some of the tri-states most well known church music ministries. WDAS 105.3 FM is the radio partner for this event.

Pricing: Starts at \$2,500 depending on sponsorship benefits and setup logistics.

Attendance: 10,000

Demographics: R&B & Gospel Music enthusiasts, predominantly African American

Time: 3-9:00pm



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