



Blue Cross RiverRink at Penn's Landing Friday, November 28, 2008 – Sunday, March 1, 2009

The Blue Cross RiverRink at Penn's Landing ice skating season runs from the day after Thanksgiving through the Sunday, March 1, 2009. The Blue Cross RiverRink at Penn's Landing is a unique winter, health-oriented venue, the only outdoor skating rink in the region. Special Event weekends include Opening Weekend Festivities, Navy Ships for Army-Navy Football Game in December, Skate With Santa on December 14, Holiday Week between Christmas and New Year's, New Year's Eve Party on Ice, KidsFest in January, Sugar and Spice on Ice taking place February 8 and Sweetheart Skate on February 14.

Pricing: Displays range from \$1,500 per day depending on setup logistics, season sponsorship is \$20,000.

Attendance: 150,000-180,000 skaters and non skating family members per season.

Demographics: Families on Weekend Days, Tweens, Teens and Young Adults on weeknights and weekend nights.

Time: Monday – Thursday Nights 6-9pm, Weekends Noon - 1am.



Contact:
Sharon Tice
Sponsor Philly Events
215 763 1200
sharontice@sponsorphillyevents.com